

AI-NATIVE ASSORTMENT PLANNING

MULTIPLY INVENTORY TURNS

Optimize product selection to boost inventory turnover.

MAXIMIZE PRODUCTIVITY

Streamline the assortment planning process to enhance overall productivity.

AI-DRIVEN REVENUE INSIGHTS

Gain precise revenue insights for smarter assortment decisions.

INCREASE SALES

Tailor assortments to align with local demand patterns, driving higher sales.

Strategically curate your product mix with demand-driven assortments that enhance customer satisfaction. Tailor selections for each store and channel based on local shopper demand patterns. Understand the impact of assortment, promotions, pricing, and omnichannel fulfillment for unparalleled accuracy. Integrated in-season support within pre-season planning maximizes inventory turnover and boosts sales.

KEY FEATURES

- **Automated Store Grading:** Ensure accurate grading across categories, brands, and planning levels based on size and sales, enabling precise assortment planning for each store's unique characteristics.
- **Market Ready Buy Guide:** Use pre-populated option sheets for real-time market and vendor meetings.
- **Balanced Option Selection:** Fine tune the number of options and unit depth by store grade, aligning Line Plans and Average Unit Retail (AUR) with brand, category, or classification levels to optimize sales.
- **Strategic Option Allocation:** Reserve receipt dollars for repeat, replenishment, and new options, ensuring alignment with market demands and financial targets.
- **Visual SKU Rationalization:** Balance assortment by key attributes and receive alerts for over or under goals.
- **Comprehensive Roll-ups:** Monitor units and receipt dollars at brand, category, and store plan levels to ensure alignment with financial plans.

DISTINCT ADVANTAGES OF DIGITAL WAVE

Elevate your assortment planning with the ONE™ Platform, where unified data, tailored solutions, and future-readiness come together to transform your retail strategy.

UNIFIED DATA FOR OPTIMAL ASSORTMENT

The ONE™ Platform offers a unified system that integrates purchase orders and location-level budget management. This ensures that your assortment plans reflect real-time market activities and order commitments. With synchronized data across all planning levels, you manage expenses and assortment adjustments efficiently, keeping your inventory aligned with both financial and market demands.

TAILORED SOLUTIONS WITHOUT CUSTOMIZATION

Achieve precise and effective assortment planning without the need for custom-built solutions. The ONE™ Platform's flexible configuration allows you to adapt the system to your specific needs. From automated store grading to balanced option selection, our platform supports tailored planning processes that enhance your ability to meet unique store and channel requirements. This adaptability ensures that your assortment plans align perfectly with your business goals and market conditions.

FUTURE-READY FOR EVOLVING MARKETS

Stay agile and responsive with the ONE™ Platform's future-ready features. The platform's real-time updates and automated rebalancing capabilities ensure that your assortment planning adapts to new market commitments and changes. With built-in tools for visual SKU rationalization and comprehensive roll-ups, you can anticipate shifts in demand and adjust strategies dynamically, keeping your assortment relevant and effective as market conditions evolve.

ABOUT DIGITAL WAVE TECHNOLOGY

Digital Wave Technology's ONE™ Platform is the only AI-native rapid development platform with Product Data Intelligence at its core that offers enterprise content management and marketing solutions (Master Data Management, Product Information Management, Product Experience Management, and GenAI capabilities) alongside merchandising solutions (Financial Planning, Assortment Planning, Allocation, Order Management, Lifecycle Pricing, Promotion Planning and Optimization, and Deal Management).

The AI-Native ONE™ platform provides a single integrated analytical platform that offers large enterprises packaged and extensible applications, as well as the flexibility for rapid development of new solutions. We give global enterprises a competitive edge, including companies in consumer industries such as retail, consumer goods, and healthcare.



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